		iii Translation and Culture 2019
8.50 – 9.30	Registration: Entrance Hall (Ground Floor) Coffee served in	n S303, 3rd floor
9.30 - 10.00	Conference opening 214 Tomaszewski Auditorium   Aula im. Prof. Tadeusza Tomaszewskiego	
10.00 - 11.30	Keynote lecture  Luise von Flotow  Feminist and Gender-aware Perspectives on Breaking Norms: Creativity and Beyond  Chair: Agnieszka Pantuchowicz  214 Tomaszewski Auditorium   Aula im. Prof. Tadeusza Tomaszewskiego	
11.30 – 12.00	Coffee break   S303, 3 <sup>rd</sup> floor	
12.00 - 13.00	room S203   GENDER ISSUES Chair: Luise von Flotow	room S226   MEDIA AND MEDIATION Chair: Xuanmin Luo
	Anastasia Di Nunzio University of Genoa  Machine Translation and the Issue of Gender:  Translating from English into German and Italian	Chih-Ping Chen Yuan Ze University Sports Social Media Influencers and Gender Portrayals in Facebook Pages: Review and Future Research Directions
	gigi guizzo CEPS Projectes Socials Intersectionality and the Impossibility of Translating Gender Related Violence	Ying Cui Shandong University Mediation of Cultural Images in Translation of Advertisements - Alterations and Cultural Presuppositions
13.00 - 14.00	Lunch   S303, 3 <sup>rd</sup> floor	
14.00 - 15.30	room S203   DISLOCATIONS Chair: Piotr Skurowski	room S226   FEMINIST ENCOUNTERS Chair: Przemysław Uściński
	Redouane Khamar New Jersey City University Reinvigorating The Qur'an: Metaphorization of the Literal Text Paweł Pyrka	Neus Casanova Vico Open University of Catalonia / University of Copenhagen  Conversations with Friends: a Comparative Analysis of Feminist Practices in Spanish and Danish Contemporary Literary Translation
	SWPS University of Social Sciences and Humanities  Maps, Monsters and Weird Intensions.  Writing and Walking the Border-lines of Anthropocene in H. P. Lovecraft's  At the Mountains of Madness and Jeff VanderMeer's Annihilation	Natalia Kamovnikova St. Petersburg University of Management Technologies and Economics Soviet Female Translators in the Adoption and Promotion of Translation Norms
	Katarzyna Więckowska Nicolaus Copernicus University On Homes and Norms: Afropolitanism in Taiye Selasi's <i>Ghana Must Go</i> and Zadie Smith's <i>Swing Time</i>	Giorgia Scribellito University of Warsaw Rules / Norms / Transgressions

15.30 - 16.00	Coffee break S303, 3 <sup>rd</sup> floor	
16.00 - 17.30	Keynote lecture  Xuanmin Luo  Intralingual Translation and the Construction of Modern Chinese Vernacular  Chair: Marcin Jacoby  214 Tomaszewski Auditorium   Aula im. Prof. Tadeusza Tomaszewskiego	
18.30	Conference dinner: <i>Dawne Smaki,</i> ul. Nowy Świat 49	

## Tuesday, 28 May

## **Normativity and Resilience**

in Translation and Culture 2019

8.30 - 9.00	Registration: Entrance Hall (Ground Floor) Coffee served in S303, 3rd floor	
9.00 - 10.30	Keynote lecture  David Malcolm  Functional Interactions of Norm and Deviance in Contemporary British Verse  Chair: Anna Warso 214 Tomaszewski Auditorium   Aula im. Prof. Tadeusza Tomaszewskiego	
10.30 -11.00	Coffee break S303, 3 <sup>rd</sup> floor	
11.00 - 12.30	room S203   WORLD LITERATURES Chair: Lada Kolomiyets  Luiza Gasparyan Institute of Literature after M. Abeghyan, NAS Insights into the Translation of Folkloric Extracts of the 5th century Armenian Historiography  Simona Gallo University of Milan From the Literary Canon to the Comic Book: (re)Translating the Classic into the World Literature  Semina Halani University College London Oral Traditions in the World Literature: Analysing the Bhagavad Gītā and the Gināns	room S226   QUEERING CREATIVITY Chair: Katarzyna Więckowska  Silvia Vincenza D'Orazio, Università degli Studi di Milano Interpretation, Violation and Creative Translation in the Theatre of Leopold Jessner  Eran Tzelgov Ben Gurion University  Towards an Ethics of Queer Translation  Tomasz Sikora Pedagogical University of Cracow  Queering the Chair

12.30 - 13.30	<b>Lunch</b> S303, 3 <sup>rd</sup> floor	
13.30 - 15.00	room S203   IMMERSION AND TRANSLATION Chair: Paulina Grzęda	room S226   SOUNDS OF SUBVERSION Chair: Tomasz Sikora
	Agnieszka Gadomska SWPS University of Social Sciences and Humanities On Recommendations and Principles when Teaching Style  Yi-Chiao Chen National University of Singapore Translation as Means of Improving Chinese Proficiency Level among Younger Generations in Singapore  James J. Tanoos, Purdue University The Effect of Excursions Among Undergraduate College Students During a Short-Term Study Abroad Experience	Olga Szmidt Jagiellonian University  "I no speaking English. I fearing future".  The Anacoluthon and Other Crimes Against Language in Contemporary World Literature  Caitlin F. O'Riordan University of Groningen  "Subverting the Spectacle of Melody": Gender, Race, and the Politics of Sonic Defiance in Contemporary Electronic Dance Music  Przemysław Uściński University of Warsaw  Queering Public Sphere: Sexuality in Vulnerable Translations
15.00 - 15.30	<b>Coffee break</b> S303, 3 <sup>rd</sup> floor	
15.30 - 16.30	room S203   RESILIENCE AND ADAPTATION Chair: David Malcolm  Katarzyna Kukuła SWPS University of Social Sciences and Humanities Resilience as Adaptation: Shakespeare's Othello Becoming a Story on Racism in New Boy by Tracy Chevalier  Edyta Lorek Jezińska Nicolaus Copernicus University in Toruń Resilience and Disability: Controversies and Ambivalences of Resilience in Disability Drama	room S226   YOUNG AUDIENCES Chair: Emma Oki  Brigita Dimavičienė Kaunas University of Technology in Kaunas Norms in Translating Contemporary Young Adult Fiction and TV Series into Lithuanian  Aneta Wielgosz Department of Italian Studies, University of Warsaw Personal Names in Translated Children's Literature. A Translational Norm in Three Polish Editions of Gianni Rodari's Favole al telefono
16.30 - 17.00	Coffee break S303, 3 <sup>rd</sup> floor	
17.00 - 18.30	Tomasz Basiuk  Poland's Proto-Political Queers and Their Literary Models: Revisiting the 1970s and 80s  Chair: Tadeusz Rachwał 214 Tomaszewski Auditorium   Aula im. Prof. Tadeusza Tomaszewskiego	

## Normativity and Resilience in Translation and Culture 2019

8.30 - 9.00	Registration Entrance Hall (Ground Floor) Coffee served in S303, 3rd floor	
9.00 - 10.30	room S203   LOCATIONS OF CULTURE Chair: Agnieszka Gadomska	room S226   TRANSGRESSIVITY Chair: Edyta Lorek-Jezińska
	Maria Onyshchuk Gdansk University Addressing Cross-cultural Discrepancies in Translation: the Ukrainian-English Language-pair Research	Marcin Szwed SWPS University of Social Sciences and Humanities Part vs. Whole. Challenges of Fragmented Writing for Reading and Translation
	Dominika Lewandowska-Rodak University of Warsaw Translating Contemporary Glasgow  Lada Kolomiyets Taras Shevchenko National University of Kyiv The Ancestral Homeland Encountered in Michael Naydan's Novel Seven Sign of the Lion: Cultural Translation of the Post-Orange Revolution Decade	Tymon Adamczewski Kazimierz Wielki University in Bydgoszcz  Between Rules and Transgressions of the Material Experience.  On Mark Z. Danielewski's Only Revolutions  R. Anthony Lewis University of Technology, Jamaica  Writing, Language and Translation: Theorising from/for a New Technological Paradigm
10.30 - 11.00	Coffee break S303 , 3 <sup>rd</sup> floor	
11.00 - 11.45	Maciej Frąckowiak XEAMÜL: Deconstructing the Design Lexicon 214 Tomaszewski Auditorium   Aula im. Prof. Tadeusza Tomaszewskiego	
	Conference closing   Aula im. Prof. Tadeusza Tomaszewskiego	
12.00 - 13.00	Lunch S303, 3 <sup>rd</sup> floor	
13.00	A guided walk through Warsaw's Praga and Muranów neighborhoods	