



**Offer of classes in 2026/2027  
English studies, Master's degree**

**1 semester**

Advanced Perspectives in Applied Linguistics	3 ECTS
Research Methods in Applied Linguistics	2 ECTS
Directions in Cultural Studies	2 ECTS
Directions in Literary Studies	2 ECTS
Research Methods in Cultural and Literary Studies	2 ECTS
Advanced Language Practice	3 ECTS
Advanced Grammar Practice	3 ECTS
Digital Tools for Humanities	4 ECTS

**2 semester**

Discourse Analysis in Professional Context	3 ECTS
Writing for Professional Purposes: Style and Genre	3 ECTS
Linguistic Strategies of Business Communication	4 ECTS
Internal and External Discourses in Organizations	4 ECTS
Specialist Discourse: Business Writing	4 ECTS
Global Englishes and New Media	3 ECTS
Professional Communication Lab	3 ECTS
Psychology	5 ECTS
Psychology: Psychology of Classroom Communication	4 ECTS
Psychology: Psychological Aspects of Language Teaching in the Upper-Primary and Secondary Education	4 ECTS
Pedagogy	5 ECTS

**3 semester**

Advanced Linguistic Tools of Brand Management	3 ECTS
Linguistic Mediation in Building Personal Brands	3 ECTS
Linguistic Strategies of Marketing Communication	3 ECTS
Specialist Discourse: Legal Writing	4 ECTS
Sociolinguistics in the Workplace	3 ECTS
Pedagogy: Pedagogical Aspects of Language Teaching in the Upper-Primary and Secondary Education	4 ECTS
Pedagogy: Pedagogical Diagnosis	4 ECTS
Fundamentals of Didactics	4 ECTS
Voice Emission	3 ECTS

**4 semester**

Data-Driven Language Analysis	4 ECTS
Linguistic Strategies of Negotiation	4 ECTS
Intercultural Communication in the Global Workplace	3 ECTS
Narrative Strategies in Corporate Storytelling and Branding	3 ECTS



ELT: Didactic Aspects of Language Teaching in the Upper-Primary and Secondary Education	4 ECTS
ELT: Achievement Diagnosis - Language Assessment and Testing in the Upper-Primary and Secondary Education	4 ECTS
ELT: Language Teaching Competencies and Skills in the Upper- and Secondary Education	4 ECTS
ELT: EFL Teacher in the Upper-Primary and Secondary Education	3 ECTS





**Offer of classes in 2026/2027  
English studies, Master's degree**

**1 semester**

**Advanced Perspectives in Applied Linguistics** 3 ECTS

This course explores advanced theoretical models to analyze and solve complex language-related issues in diverse professional and public contexts.

**Research Methods in Applied Linguistics** 2 ECTS

This class builds a foundation in quantitative and qualitative research tailored for linguistic and pedagogical inquiry.

**Directions in Cultural Studies** 2 ECTS

This course evaluates key contemporary theories and movements within the cultural landscape of Anglophone societies.

**Directions in Literary Studies** 2 ECTS

Students engage in advanced critical analysis of major English-language literary works through various modern theoretical lenses.

**Research Methods in Cultural and Literary Studies** 2 ECTS

This course introduces the major linguistic research methodologies, teaching students to formulate precise research questions about English language and communication phenomena. Students will learn to select and apply appropriate quantitative, qualitative, or mixed methods to effectively collect, analyze, and present linguistic data.

**Advanced Language Practice** 3 ECTS

This course refines professional communication and oral fluency through high-level lexical tasks and oral presentation workshops.

**Advanced Grammar Practice** 3 ECTS

This course aims to elevate students' linguistic mastery to the CEFR C2 level through the study of complex syntactic and morphological structures.

**Digital Tools for Humanities** 4 ECTS

In this course, students are introduced to computational methods in linguistic research, including automatic text analysis, algorithmisation, and textual data visualisation.

**2 semester**



**Discourse Analysis in Professional Context**

3 ECTS

Students learn to systematically investigate language use in workplace environments to enhance organizational communication and leadership.

**Writing for Professional Purposes: Style and Genre**

3 ECTS

This course equips philology students with the practical writing and editing skills needed to produce clear, culturally informed, and professional texts across various genres and real-world work scenarios.

**Linguistic Strategies of Business Communication**

4 ECTS

This course explores the linguistic mechanisms and methods that drive organizational communication, covering everything from interpersonal and managerial interactions to mass media dynamics.

**Internal and External Discourses in Organizations**

4 ECTS

A course which teaches students how to analyze and create diverse organizational discourses by examining the linguistic mechanisms behind both internal and external communications across various professional contexts.

**Specialist Discourse: Business Writing**

4 ECTS

This course develops advanced skills in creating specialized English business texts by analyzing and producing various corporate genres with a focus on linguistic and structural precision.

**Global Englishes and New Media**

3 ECTS

The aim of this class is to develop the ability to navigate global varieties of English and intercultural nuances to effectively shape business communication within new media and professional environments.

**Professional Communication Lab**

3 ECTS

This course functions as a professional "laboratory" where students use simulations and role-plays to master English communication tasks and identify personal areas for further skill development.

**Psychology**

5 ECTS

Lecture in basics of psychology for teachers of English as a Second Language

**Psychology: Psychology of Classroom Communication**

4 ECTS

Class dedicated to the psychological and social foundations of communication, focusing on behavioral dynamics, stress management, and specialized pedagogical strategies for diverse, multicultural educational environments.



**Psychology: Psychological Aspects of Language Teaching in the  
Upper-Primary and Secondary Education** 4 ECTS

An advanced course aimed at integrating theory and practice related to the psychological aspects of teaching English in primary and secondary schools.

**Pedagogy** 5 ECTS

This course provides a foundation in pedagogical knowledge by situating foreign language instruction within the broader Polish education system while defining the teacher's professional role, ethical responsibilities, and influence on student development and upbringing.

**3 semester**

**Advanced Linguistic Tools of Brand Management** 3 ECTS

This class focuses on applying advanced linguistic research methods and techniques to brand communication within a business environment, specifically analyzing branding elements from naming and messaging to strategic positioning.

**Linguistic Mediation in Building Personal Brands** 3 ECTS

This course focuses on using linguistic mediation skills to build and communicate a personal brand within an international business environment, emphasizing the creation of a consistent, authentic professional identity tailored to diverse cultural audiences.

**Linguistic Strategies of Marketing Communication** 3 ECTS

Development of practical skills in utilizing linguistic mechanisms of persuasion for marketing communication, from analyzing traditional advertising and modern content marketing to designing original linguistic strategies for marketing campaigns.

**Specialist Discourse: Legal Writing** 4 ECTS

This course develops the ability to analyze and draft English legal documents within an international business context, focusing on the specific linguistic features, functions, and communicative requirements of corporate legal discourse.

**Sociolinguistics in the Workplace** 3 ECTS

The main idea of the course is mastering the sociolinguistic aspects of workplace communication by analyzing how social, cultural, and organizational factors-such as hierarchy, gender, age, and cultural diversity-influence the strategic use of language in business.

**Pedagogy: Pedagogical Aspects of Language Teaching in the Upper-Primary  
and Secondary Education** 4 ECTS

This course provides students with the pedagogical knowledge and competencies required to teach English effectively across both primary (grades 4-8) and secondary school levels.



**Pedagogy: Pedagogical Diagnosis**

4 ECTS

A class dedicated to developing the knowledge and competencies necessary to support learners with special educational needs, specifically covering functional diagnosis, inclusive teaching strategies, and the adaptation of English language instruction to meet diverse individual requirements.

**Fundamentals of Didactics**

4 ECTS

This course introduces the theory and practice of didactics as a scientific discipline, covering the teaching-learning process, lesson structure, educational objectives, content selection, instructional methods, organizational forms, teaching aids, and evaluation techniques.

**Voice Emission**

3 ECTS

Integration of theory and practice regarding the structure, function, and protection of the speech organs, alongside the core principles of professional voice projection.

**4 semester**

**Data-Driven Language Analysis**

4 ECTS

The aim of the course is to develop advanced practical skills in applying modern linguistic data analysis methods to professional English business communication, focusing on the use of IT tools and corpus analysis to inform and refine organizational communication strategies.

**Linguistic Strategies of Negotiation**

4 ECTS

The class focuses on developing practical language skills for business negotiations, teaching students the linguistic mechanisms behind successful bargaining and the strategic use of communication techniques across various negotiation contexts.

**Intercultural Communication in the Global Workplace**

3 ECTS

This course focuses on developing the linguistic competencies necessary for effective collaboration within international teams by teaching students how to adapt communication strategies to various cultural contexts.

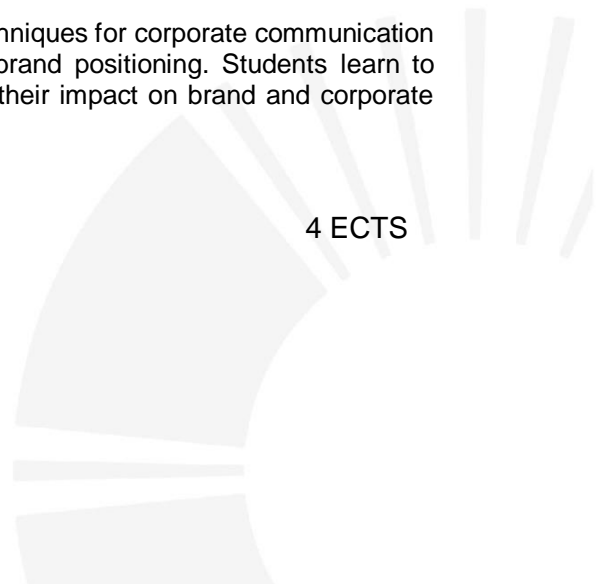
**Narrative Strategies in Corporate Storytelling and Branding**

3 ECTS

The main ideas of the course are mastering creative narrative techniques for corporate communication and understanding the strategic role of storytelling in building brand positioning. Students learn to analyze and craft effective business narratives while evaluating their impact on brand and corporate perception.

**ELT: Didactic Aspects of Language Teaching  
in the Upper-Primary and Secondary Education**

4 ECTS





This course equips students with the essential skills to effectively plan the language education process for primary and secondary schools, ensuring alignment with the core curriculum, syllabus requirements, and key competencies.

**ELT: Achievement Diagnosis - Language Assessment and Testing  
in the Upper-Primary and Secondary Education**

4 ECTS

A class providing students with the knowledge and skills necessary to accurately diagnose language abilities and assess student progress in primary and secondary schools, focusing on selecting appropriate assessment methods, evaluating test quality, and designing effective achievement tests.

**ELT: Language Teaching Competencies and Skills  
in the Upper- and Secondary Education**

4 ECTS

This course focuses on the advanced integration of theory and practice regarding methods and techniques for teaching English as a foreign language in both primary and secondary school settings.

**ELT: EFL Teacher in the Upper-Primary and Secondary Education**

3 ECTS

The class prepares students for diverse professional roles within the modern school environment by focusing on teacher-student collaboration, educational quality assessment, and the development of a comprehensive instructional toolkit designed to foster lifelong, reflective learning.

