



NON-DEGREE POSTGRADUATE PROGRAM CURRICULUM:

UX | Product Design

2025/2026

UNIT:	CLASS NAME:	Number of hours:	CLASS TYPE:	TOTAL NUMBER OF CLASS HOURS AND ECTS CREDITS:
Project Challenge	Inauguration	1	lecture	23/2
	Introduction to UX and Product Design	2	lecture	
	Discussion of the Stage with the Supervisor	1,5	workshop	
	Trend Analysis	3	seminar	
	Creating and Organizing Project Teams	2	workshop	
	Project Team and Project Challenge	4	seminar	
	Consultations with the Supervisor	0,5	workshop	
	AI's Application in UX and Product Design	2	seminar	
	AI Tools for Digital Product Creation	4	workshop	
	Workshop Delivery and Preparation Techniques	3	workshop	
Research	Discussion of the Stage with an Expert	1	workshop	29/5
	Introduction to Psychology	3	seminar	
	Desk Research and Research Preparation	3	seminar	
	Specificity of UX Research	2	seminar	
	Needs Analysis Methodology	3	seminar	
	Research Plan	4	seminar	
	Interview Techniques	3	workshop	
	Analysis and Reporting	4	seminar	
	Creating Personas	3	workshop	
	Consultations with an Expert	2	workshop	
	Review of the Stage with an Expert	1	workshop	
Strategy	Discussion of the Stage with an Expert	1	workshop	24/4
	Product Definition and Strategy	3	seminar	
	Visual Thinking	3	workshop	

	Customer Journey Mapping	3	workshop	
	Value Proposition Canvas	3	workshop	
	Product Definition	5	workshop	
	Building Business Models and Defining Product Metrics	3	seminar	
	Consultations with an Expert	2	workshop	
	Review of the Stage with an Expert	1	workshop	
Modelling	Discussion of the Stage with an Expert	1	workshop	29/5
	Information Architecture, Product Structure and Navigation	4	seminar	
	User Scenario Creation	3	seminar	
	User Flow Diagram Creation	4	workshop	
	Design Pattern Benchmarking	2	seminar	
	Product Usability and Availability	4	seminar	
	Lo-Fi Mockups	4	workshop	
	Design Studio and Design Critique	4	workshop	
	Consultations with an Expert	2	workshop	
	Review of the Stage with an Expert	1	workshop	
Design	Discussion of the Stage with an Expert	1	workshop	60/10
	Psychological Aspects of Design	4	seminar	
	Introduction to Design (Main Concepts, Process, Designer's Work Organization)	3	seminar	
	DesignOps, Project Culture in an Organization	2	seminar	
	GUI Basics and Trends	3	seminar	
	UX Writing, User-Friendly Content Writing	5	workshop	
	Ethics in Design	3	seminar	
	Prototyping Tool Tutorial (Figma)	8	workshop	
	Digital Product Design	8	seminar	
	Product Prototyping (Figma)	6	workshop	
	Digital Product Implementation Technologies	8	seminar	
	Front-End Technologies	4	workshop	
	DevOps, Working with an Implementation Team	2	seminar	
	Consultations with an Expert	2	workshop	
Review of the Stage with an Expert	1	workshop		
Testing	Discussion of the Stage with an Expert	1	workshop	26/4
	Usability Testing Methodology	3	workshop	

	Usability Test Preparation	3	seminar	
	Usability Testing and Observation	5	workshop	
	Digital Product Analytics	6	seminar	
	Data Analysis and Reporting	3	workshop	
	ResearchOps, Research Culture in an Organization	2	seminar	
	Consultations with an Expert	2	workshop	
	Review of the Stage with an Expert	1	workshop	
Defenses	Special Guest	2	seminar	12/2
	Examination	1	workshop	
	Building Your First Portfolio	3	seminar	
	Presentation Techniques, Product Presentation Preparation	3	workshop	
	Defenses	1	workshop	
	Closing Session	2	lecture	
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