

**FACULTY: Faculty of Arts and Social Sciences**  
**MAJOR: Management and Leadership**  
**PROGRAM: Management and Leadership**  
**PROFILE: Practical**  
**DEGREE: Bachelor**  
**MODE: Weekday studies**  
**RECRUITMENT: Year 2021/2022**

SEMESTER 1					
No	Course title	Course form	Hours	ECTS credits	Form of credit
			Hours count		
<b>1</b>	<b>Managing Organizations</b>	<b>module</b>	<b>45</b>	<b>5</b>	<b>Credit with grade</b>
	Principles of Management	lecture			
	Management and organization techniques	workshop			
<b>2</b>	<b>Research methods and tools</b>	<b>module</b>	<b>60</b>	<b>6</b>	<b>Credit with grade</b>
	Social research methodology	lecture			
	Managerial Statistics	workshop			
<b>3</b>	<b>Social aspects of management</b>	<b>module</b>	<b>45</b>	<b>5</b>	<b>Credit with grade</b>
	Human behavior in organization	lecture			
	Diversity in organization	workshop			
<b>4</b>	<b>Academic and business culture</b>	<b>module</b>	<b>30</b>	<b>2</b>	<b>Credit with grade</b>
	Academic culture	e-learning			
	Savoir vivre in business	seminar			
<b>5</b>	<b>Microeconomics</b>	<b>lecture</b>	<b>30</b>	<b>3</b>	<b>Credit with grade</b>
<b>6</b>	<b>Entrepreneurship</b>	<b>workshop</b>	<b>15</b>	<b>2</b>	<b>Credit with grade</b>
<b>7</b>	<b>Foreign language 1</b>	<b>class</b>	<b>36</b>	<b>3</b>	<b>Credit with grade</b>
<b>Number of hours and points</b>			<b>261</b>	<b>26</b>	

SEMESTER 2					
No	Course title	Course form	Hours	ECTS credits	Form of credit
			Hours count		
<b>1</b>	<b>Organization and environment</b>	<b>module</b>	<b>45</b>	<b>5</b>	<b>Credit with grade</b>
	Organizational studies	lecture			
	Organizational environment	workshop			
<b>2</b>	<b>Research for business</b>	<b>module</b>	<b>45</b>	<b>4</b>	<b>Credit with grade</b>
	Business research	workshop			
	Managerial report	workshop			
<b>3</b>	<b>Project work</b>	<b>module</b>	<b>45</b>	<b>5</b>	<b>Credit with grade</b>
	Project management	workshop			
	Effective teamwork	workshop			
<b>4</b>	<b>Leadership culture</b>	<b>module</b>	<b>45</b>	<b>4</b>	<b>Credit with grade</b>
	Organizational culture	lecture			
	Authority and leadership	seminar			
<b>5</b>	<b>Macroeconomics</b>	<b>lecture</b>	<b>30</b>	<b>3</b>	<b>Credit with grade</b>
<b>6</b>	<b>Foreign language 2</b>	<b>class</b>	<b>36</b>	<b>3</b>	<b>Credit with grade</b>
<b>7</b>	<b>Professional internship 1</b>	<b>internship</b>	<b>300</b>	<b>10</b>	<b>Credit with grade</b>
<b>Number of hours and points</b>			<b>546</b>	<b>34</b>	

SEMESTER 3					
No	Course title	Course form	Hours	ECTS credits	Form of credit
			Hours count		
<b>1</b>	<b>Key business functions</b>	<b>module</b>	<b>60</b>	<b>6</b>	<b>Credit with grade</b>
	Sales management	workshop			
	Customer relationship management	workshop			
	Service and production management	workshop			
<b>2</b>	<b>Organizational relations</b>	<b>module</b>	<b>45</b>	<b>4</b>	<b>Credit with grade</b>
	Communication in organization	workshop			
	Relationships and responsibility in organization	seminar			
<b>3</b>	<b>Psychology in management</b>	<b>module</b>	<b>30</b>	<b>4</b>	<b>Credit with grade</b>
	Emotions and motivation in management	lecture			
	Coping with challenges	workshop			
<b>4</b>	<b>Marketing</b>	<b>lecture</b>	<b>30</b>	<b>3</b>	<b>Credit with grade</b>
<b>5</b>	<b>Public management</b>	<b>lecture</b>	<b>30</b>	<b>3</b>	<b>Credit with grade</b>
<b>6</b>	<b>Social project</b>	<b>project</b>	<b>15</b>	<b>3</b>	<b>Credit with grade</b>
<b>7</b>	<b>Foreign language 3</b>	<b>class</b>	<b>36</b>	<b>3</b>	<b>Credit with grade</b>
<b>8</b>	<b>Sports 1</b>	<b>class</b>	<b>30</b>	<b>0</b>	<b>Credit with grade</b>
<b>Number of hours and points</b>			<b>276</b>	<b>26</b>	

SEMESTER 4					
No	Course title	Course form	Hours	ECTS credits	Form of credit
			Hours count		
<b>1</b>	<b>Supporting business functions</b>	<b>module</b>	<b>60</b>	<b>6</b>	<b>Credit with grade</b>
	Managerial finance	workshop			
	Information systems and information technology	workshop			
	Supply chain management	workshop			
<b>2</b>	<b>Changes and innovations in management</b>	<b>module</b>	<b>30</b>	<b>4</b>	<b>Credit with grade</b>
	Change management	lecture			
	Innovation management	workshop			
<b>3</b>	<b>Managing people in organizations</b>	<b>module</b>	<b>45</b>	<b>5</b>	<b>Credit with grade</b>
	Human resources management	lecture			
	Influence and negotiation	workshop			
<b>4</b>	<b>Decision-making</b>	<b>workshop</b>	<b>30</b>	<b>3</b>	<b>Credit with grade</b>
<b>5</b>	<b>Organizational development project</b>	<b>project</b>	<b>15</b>	<b>3</b>	<b>Credit with grade</b>
<b>6</b>	<b>Foreign language 4</b>	<b>class</b>	<b>36</b>	<b>3</b>	<b>Credit with grade</b>
<b>7</b>	<b>Sports 2</b>	<b>class</b>	<b>30</b>	<b>0</b>	<b>Credit with grade</b>
<b>8</b>	<b>Professional internship 2</b>	<b>internship</b>	<b>300</b>	<b>10</b>	<b>Credit with grade</b>
<b>Number of hours and points</b>			<b>546</b>	<b>34</b>	

SEMESTER 5					
No	Course title	Course form	Hours	ECTS credits	Form of credit
			Hours count		
<b>1</b>	<b>Strategic management</b>	<b>module</b>	<b>60</b>	<b>6</b>	<b>Credit with grade</b>
	Strategic management	lecture			
	Business plan	workshop			
<b>2</b>	<b>Management in the digital world</b>	<b>module</b>	<b>45</b>	<b>5</b>	<b>Credit with grade</b>
	Digital business	workshop			
	Risk management	lecture			
<b>3</b>	<b>Legal aspects of management</b>	<b>lecture</b>	<b>45</b>	<b>3</b>	<b>Credit with grade</b>
<b>4</b>	<b>Ethics in management</b>	<b>seminar</b>	<b>15</b>	<b>2</b>	<b>Credit with grade</b>
<b>5</b>	<b>Organization improvement project</b>	<b>project</b>	<b>15</b>	<b>3</b>	<b>Credit with grade</b>
	<b>Start-up TRACK*</b>				
<b>6a</b>	Value design for customers	workshop	<b>30</b>	<b>3</b>	<b>Credit with grade</b>
<b>7a</b>	Idea evaluation and verification	workshop	<b>30</b>	<b>3</b>	<b>Credit with grade</b>
	<b>Project management TRACK *</b>				
<b>6b</b>	Agile project management	workshop	<b>30</b>	<b>3</b>	<b>Credit with grade</b>
<b>7b</b>	Project management tools	workshop	<b>30</b>	<b>3</b>	<b>Credit with grade</b>
	<b>Number of hours and points</b>		<b>240</b>	<b>25</b>	

SEMESTER 6					
No	Course title	Course form	Hours	ECTS credits	Form of credit
			Hours count		
<b>1</b>	<b>Relationship-based management</b>	<b>module</b>	<b>45</b>	<b>5</b>	<b>Credit with grade</b>
	Relational economy	lecture			
	Sustainable development	seminarium			
<b>2</b>	<b>Psychology of group processes</b>	<b>module</b>	<b>30</b>	<b>4</b>	<b>Credit with grade</b>
	Cooperation and networking	workshop			
	Conflict management	workshop			
<b>3</b>	<b>Professional improvement and development</b>	<b>module</b>	<b>30</b>	<b>4</b>	<b>Credit with grade</b>
	Career management	workshop			
	Self-presentation and public speaking	workshop			
<b>4</b>	<b>BA seminar **</b>	<b>seminar bachelor</b>	<b>30</b>	<b>4</b>	<b>Credit with grade</b>
<b>5</b>	<b>Professional internship 3</b>	<b>internship</b>	<b>360</b>	<b>12</b>	<b>Credit with grade</b>
	<b>Start-up TRACK *</b>				
<b>6a</b>	Setting up a new company	workshop	<b>30</b>	<b>3</b>	<b>Credit with grade</b>
<b>7a</b>	Acquiring financing	workshop	<b>30</b>	<b>3</b>	<b>Credit with grade</b>
	<b>Project management TRACK *</b>				
<b>6b</b>	Project portfolio management	workshop	<b>30</b>	<b>3</b>	<b>Credit with grade</b>
<b>7b</b>	Competencies of project manager	workshop	<b>30</b>	<b>3</b>	<b>Credit with grade</b>
	<b>Number of hours and points</b>		<b>555</b>	<b>35</b>	

	Hours	ECTS credits
	Hours count	
<b>Number of hours and points</b>	<b>2424</b>	<b>180</b>

Additional information:

\* Specialization track will launch if there is a minimum of 18 students registered.

\*\* Each graduating student is obliged to take the final examination.